

# *“Enough is enough; please encourage all pension funds and investment companies:*

- *To operate with an enlightened sense of **Purpose***
- *To invest money in ways that create a positive **Impact***
- *To energetically embrace **Socially responsible investing***
- *To actively advocate **Corporate social responsibility***
- *To positively promote **Environmental, social & governance***
- *To seek to deliver **Sustainability** for all*

Who is going to say this to the Regulators around the world?

- The people in *Team **PISCES***

Who are the people in *Team **PISCES***?

- They are people like you and me, who **do** care enough about all this  
...and who **can** be bothered to do something about it

This will **not** be an overnight success, it might take us **10 years**

# But let's now **bravely dare to imagine** our potential impact:

- **Our impact would be radically transformational**, because it would set free the world's capital markets to become a **'force for good'** and not what they are now; **slaves to the foolish and futile idea of creating short-term profits regardless of the long-term consequences to our planet and the people on it**
- **Our** impact will be a paradigm shift of profound proportions
- **It's all entirely doable**
- There is already at least one firm operating the **right** way
- We just need **all** the others to do the same
- **The world's Regulators can make that happen**
- We've got up to 10 years to motivate them to do so

# Here's your call to action:

- ✓ Please provide me with your Email address so I can properly explain who's already involved, what we are going to be doing and how you can help if you want to
- I promise you will be NOT be obliged to do or pay anything so your action is easy, simple and safe
- My final point is this...

