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THE
TRANSPARENCY
TASK FORCE

and

Kinder Institute of
LIFE PLANNING

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**Financial Innovator George Kinder Appointed Ambassador
for the Transparency Task Force**

**Father of the Life Planning movement and founder of the Kinder Institute to help steward
the Transparency Task Force's United States Roll Out**

Kinder said:

"I am honored to join professionals from across the globe to promote transparency in the financial services sector and in particular, the Transparency Task Force. Coming together with experts from varied backgrounds to shed light onto an industry that has thrived in opacity for decades is a truly noble cause. I look forward to bringing the spirit of my work and the work of the Kinder Institute of Life Planning to bear in support of the Transparency Task Force's effort to affect meaningful change."

Andy Agathangelou, Founding Chair of the Transparency Task Force commented:

"Having somebody as enlightened, progressive, transformational and inspiring as George Kinder involved in our efforts to help clean up the financial services industry is great news for our community. Anybody that has had the opportunity to hear George speak or read one of his books will immediately understand how the power of his ideas and the authenticity of his approach will boost our efforts. We are especially pleased with this very positive development for the Transparency Task Force."

Notes to Editors: George Kinder is a Harvard educated economist, philosopher, financial planner, Buddhist teacher, and the founder of the Kinder Institute of Life Planning, a network of over three thousand financial advisers on six continents trained to inspire consumers to recognize and achieve their lives of greatest meaning.

The recipient of many financial industry awards including the first ever Heart of Financial Planning Distinguished Service Award from the 29,000 member Financial Planning Association, he was recently named the first of fifteen most transformational financial advisers whose vision most changed the financial planning industry.

His latest book, A Golden Civilization, combines his decades of financial leadership with his lifetime of mindfulness practice to create new principles of economics and pose the question: What would it take to create a civilization that thrives with freedom for a thousand generations? At the core of his solution is transparency, not just in financial services but in every structure of society.

George's expertise has been widely featured in the press across six continents including The New York Times, Forbes Magazine, The Wall Street Journal, The Financial Times, Time Magazine, Fortune, NPR, and many others.

To view the other Transparency Task Force Ambassadors [click here.](#)

About the Transparency Task Force:

The Transparency Task Force is the campaigning community dedicated to driving up the levels of transparency in financial services, right around the world.

We believe that higher levels of transparency are a prerequisite for fairer, safer, more stable and more efficient markets that deliver better value for money and better outcomes to consumers.

Furthermore, because of the correlation between transparency, truthfulness and trustworthiness, we hope and expect that our work will help to repair the self-inflicted reputational damage that the financial services sector has been suffering for decades.

We are calling for the investment and pensions industries to place greater emphasis on transparency and value for money moving forward, in line with the direction being given by governments and regulators around the world. This will be welcomed by all right-minded market participants, pro-consumer professional associations and trade bodies.

www.transparencytaskforce.org

About Andy Agathangelou:



Andy is:

- Founding Chair of the Transparency Task Force
- Founding Chair, the Technology Task Force
- Chair, Interoperability Steering Group
- Chair, Pensions BIB
- Governor, the Pensions Policy Institute
- Fellow, the RSA
- Member, Independent Advisory Board to the Investment Association's work on Cost Disclosure
- Former Founding Chair, Friends of the Association of Member Nominated Trustees
- Former Founding Chair, Friends of Automatic Enrolment